



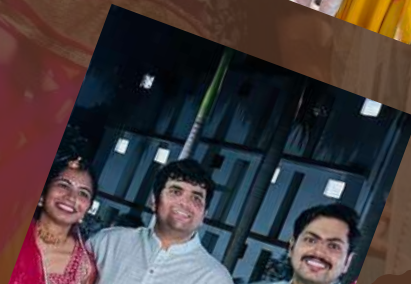
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UDGHOSH

2025-26

VOLUME -2

THE SOUND OF RIGHTEOUSNESS





Mentor's Note

Each quarter at IBA unfolds with enriching learning moments, vibrant celebrations, and purposeful engagement and this Volume 2 of Udghosh proudly captures the essence of Quarter 2, 2026. This edition showcases the spirit of togetherness, cultural richness, academic excellence, and leadership that define the IBA community.

This quarter witnessed meaningful celebrations such as Hope Day, Independence Day, Onam, & etc. reflecting unity and shared joy. Academic enrichment continued through insightful guest lectures, a powerful panel discussion on Leadership in the AI Era, and recognition at the Teacher's Day Award Ceremony. Adding to experiential learning, students also gained practical exposure through an industrial visit to Bamul Nandini, strengthening the link between classroom learning and real-world industry experience.

This volume stands as a testament to the dedication of the Newsletter Committee, whose efforts ensured every moment was thoughtfully documented.

As we present this edition, we celebrate growth, inspiration, and progress –continuing our journey of learning beyond classrooms.

Warm regards,
Prof. Sathyan Subbiah
Assistant Professor & Mentor – Newsletter Committee
Indus Business Academy, Bangalore

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Hope Day

The Hope Day celebration, marking IBA's significant 25th anniversary (Silver Jubilee), was a multi-faceted event commencing with a flag hoisting ceremony at the amphitheater, where Chairman Sir and Chief Mentor Prof. Subash Sharma, along with the entire faculty, warmly greeted attendees, symbolizing the institution's collaborative foundation. Following this, the formal event in the auditorium featured a welcoming address by Ms. Srilakshmi and Ms. Khushi, and an informative quiz that revealed key institutional achievements, including the remarkable fact that IBA has nurtured around 120 startups. Chairman Sir then delivered an inspiring speech, recounting the journey of building IBA from its difficult early days and paying tribute to integral individuals like



Mr. Prakash Anna and long-standing stalwarts such as S. Ramesh Sir, Suresh Chandra Sir, and Prashant Kulkarni Sir. The celebratory atmosphere continued with vibrant cultural performances, including dances and singing, culminating in the cake-cutting ceremony for the silver jubilee; furthermore, Chairman Sir announced that the year would be filled with continuous engagement initiatives, such as guest lectures by eminent persons and outdoor activities, promoting holistic development. The memorable day concluded with a delightful gathering at Santripty, where refreshments were served, leaving everyone with cherished memories of a day well spent.

Margdarshak Diwas

We at Indus Business Academy proudly celebrated the 8th Margdarshak Diwas, a day that holds deep meaning for all of us as it marks the birthday and legacy of our founder and guiding light, Late Shri B.M.L. Jain. For us, the day was not just a celebration, it was a moment of learning, reflection, and gratitude.

We were honored to welcome Mr. Ashish Athawle as our Chief Guest. As the founder and CEO of a multi-vertical strategy firm, a professional actor, and an IRMA alumnus, he represents the kind of multidimensional career path many of us aspire to. The event began with an inspiring address by Dr. Manish Jain, which set a thoughtful tone for everything that followed.



One of the most special moments for us was discovering that Mr. Athawle had once been a student of Dr. Subhash Sharma. This connection made us feel deeply connected to the strong mentorship culture and enduring legacy that shape our institution.

During his master lecture, Mr. Athawle engaged us with powerful insights on leadership, vision, and perspective. Through relatable examples—like M.S. Dhoni’s calm leadership under pressure and Arunima Sinha’s extraordinary determination—he reminded us that leadership is not about titles; it is about mindset, clarity, and resilience. His words left us with lessons we know we will carry forward in our own journeys.



The celebration concluded with a vibrant cultural program where we showcased our creativity and enthusiasm through music, dance, and performances that brought the entire campus together, making this year’s Margdarshak Diwas more than just an event—it became a heartfelt tribute to our founder’s vision and a day that strengthened our sense of community, purpose, and future leadership.

National Librarians Day 2025

2025

On 12th August 2025, our college celebrated National Librarians Day with great enthusiasm, paying tribute to the role of libraries and librarians in shaping learning and wisdom.

The event began with the auspicious Saraswati Vandana and lighting of the lamp by our distinguished guests. We were privileged to have eminent speakers who shared their perspectives.

Dr. Gajendra Singh, Principal of RV College of Nursing, Bangalore, spoke about the library as a temple of knowledge, evoking nostalgia for the times when libraries were the true heart of learning.



The program concluded with a special interactive activity where students penned down their thoughts and quotes on the "Wisdom Wall," leaving behind words of inspiration that reflected their love for books and knowledge. The celebration was a fitting tribute to Dr. S.R. Ranganathan, the father of library science in India, and a reminder that even in the digital era, libraries are still the temples of knowledge, imagination, and wisdom.



Dr. Gnaana Murthy, National Language Trainer, highlighted the importance of learning languages and exploring books, and ended his speech with a beautiful shayari that was warmly received by the audience.

RJ Tejal (RJ, Anchor, Poet & Artist) then engaged everyone with her reflections on the smell of books, the magic of reading, and the emotions tied to libraries.

Adding to these insights, our respected leaders also shared their thoughts. Dr. Subhash Sharma, Chief Mentor of IBA, emphasized the cultural and philosophical depth of libraries, while Dr. Eshwar Iyer, Director of IBA, inspired students to make the most of the library as a lifelong resource for growth.

Janmasthanami

Legacy of Radha–Krishna Comes Alive at Indus Business Academy

The 2025 Janmashtami celebration at Indus Business Academy began at 11:30 PM, creating a vibrant atmosphere of devotion and excitement. Organized by the Yoga Meditation and Cultural Committee (YMCC), the event opened with traditional rituals, an uplifting Aarti, and the distribution of prasad.



2025



A soulful bhajan session and an energetic dance performance set the tone for the night. This was followed by the Legacy of Radha–Krishna Competition, where **26 student pairs showcased their creativity through a ramp walk, dance, and storytelling rounds. Continuing the tradition, the Krishna from the winning pair performed the crowd-favorite Matki Phod, breaking the pot to loud cheers. The festivities concluded with joyful dancing to Krishna bhajans and Bollywood songs.

The celebration beautifully blended devotion, culture, and youthful spirit, leaving everyone with cherished memories and delightful photographs.



Janmasthanami

Legacy of Radha–Krishna Comes Alive at Indus Business Academy



The excitement heightened with the Legacy of Radha–Krishna Competition, one of the most anticipated segments of the night. Twenty-six student pairs stepped onto the stage, each bringing their own interpretation of the timeless bond of Radha and Krishna. Through a beautifully curated ramp walk, rhythmic dance routines, and the storytelling round, participants expressed themes of love, friendship, playfulness, and cultural heritage. The competition not only entertained the audience but also highlighted the diverse talents and creativity within the student community.

One of the most exhilarating moments of the event came with the traditional Matki Phod. Following the announcement of the winning pair, the Krishna from the duo took on the beloved challenge. As he climbed, balanced, and finally broke the pot, the atmosphere exploded with cheers, applause, and joyous shouts. This iconic moment captured the fun-loving essence of Krishna and brought an infectious energy to the celebration.

As midnight blended into the early hours, students continued the festivities with spirited dancing. From devotional Krishna bhajans to upbeat Bollywood tracks, the music kept the energy high and the dance floor full. Laughter, bonding, and rhythmic beats created an unforgettable atmosphere that perfectly wrapped up the night.



Ganesh Chaturthi

From Chants to Cheers: A 10-Day Chronicle of Faith and Fun

The Indus Business Academy (IBA) celebrated the auspicious festival of Ganesh Chaturthi with immense enthusiasm, honoring Lord Ganesh, the God of wisdom and new beginnings.



The festivities commenced with the installation of the idol and spanned ten days, bringing students and faculty together for daily artis, devotional bhajans, and the sharing of traditional sweets.



The atmosphere was further electrified by a vibrant cultural program featuring dance and music performances that reflected the stories and values associated with the deity. Beyond the traditional rituals, the celebration embraced student creativity and excitement through unique activities, including a spirited laddoo auction and a thrilling treasure hunt.



Students also took the opportunity to highlight social responsibility by learning about and adopting eco-friendly practices. The festivities concluded with the immersion of the idol during Visarjan, symbolizing Lord Ganesh's return to his divine abode, leaving behind a strengthened sense of community bonding and cultural pride.

Ganesh Chaturthi

From Laddoos to Letting Go: The Joyful Spirit of the Finale

Going beyond the traditional religious rituals, the students immersed themselves in a series of spirited activities that added a distinct layer of excitement and joy to the occasion.



Crucially, the event also served as a conscientious platform for promoting sustainability, with students emphasizing the importance of eco-friendly celebrations. The ten-day journey concluded with the grand Visarjan, a symbolic and emotional farewell marking the deity's return to his divine abode.



The atmosphere was electric during the lively "laddoo auction," a fun-filled tradition that brought everyone together in laughter. This was paired with a thrilling treasure hunt, where participants showcased their wit by solving intricate clues and riddles across the campus.

Overall, this celebration was a truly enriching experience that went beyond festivities to successfully promote cultural awareness, nurture creativity, and forge strong, lasting bonds of community between the students and faculty at IBA.



Paryushan Parv

2025

Paryushan Parv was celebrated with deep devotion and reverence at IBA Bangalore, where Jain traditions and customs were thoughtfully observed throughout the festival period. As part of the celebrations, 109 diyas were ceremonially lit, symbolizing the 109 virtues of Lord Mahavira and serving as a reminder of the values he preached, such as compassion, truth, non-violence, and self-restraint. The atmosphere was filled with spirituality as aarti was performed every evening for nine consecutive days, glorifying Lord Mahavira and reinforcing the essence of Jain philosophy.



Alongside this, pooja rituals were conducted in accordance with Jain customs, allowing participants to connect deeply with the spiritual significance of the occasion.

Celebrating Paryushan Parv is considered a sacred opportunity for self-purification of the mind, body, and soul. The festival emphasizes introspection, forgiveness, and repentance, encouraging individuals to reflect on their thoughts and actions.



It inspires people to seek forgiveness from others and to forgive those who may have caused harm, thereby fostering inner peace and harmony.

The observance also promotes the practice of self-discipline, restraint, and moral living, helping individuals strive toward personal and spiritual growth. Overall, the celebration at IBA Bangalore was a meaningful and enriching experience, as it brought people together in faith and devotion while keeping the rich Jain traditions alive and vibrant within the campus community.



Independence Day

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Today's Independence Day celebration at Indus Business Academy (IBA) was filled with pride, joy, and a deep sense of patriotism. The program began at 10:30 AM with the arrival of our special guest, Captain Uday Nair from the Indian Air Force, along with his wife. Their presence immediately brought a wave of respect and excitement across the campus.

2025

Independence Day at Indus Business Academy (IBA) was celebrated with heartfelt pride and enthusiasm. The event began with the arrival of our Chief Guest, Captain Uday Nair from the Indian Air Force, whose presence instantly filled the atmosphere with respect and admiration. The lamp-lighting ceremony, performed by the Chief Guest, Director, and senior faculty, marked a meaningful start to the program. The flag hoisting that followed was a truly patriotic moment—everyone stood in unison for the National Anthem as the tricolor rose high, reminding us of the sacrifices that built our nation. Inspiring speeches by our mentor, Mr. Subhash Sharma, and Captain Uday Nair added depth to the occasion.



Captain Nair's stories of discipline, courage, and service resonated strongly with the audience.

A vibrant cultural program brought colour and emotion to the day. A soulful solo song, a graceful dance performance, and a short but impactful speech from our Director kept the audience engaged. The speech competition showcased the students' thoughts on patriotism, while a powerful skit moved many to tears with its emotional message. Energetic group performances later brought the celebration to life. The event concluded with an inspiring address by our Dean, prize distribution for the competition winners, and a memorable group photograph. Overall, the celebration was not just an event—it was a beautiful reminder of our freedom, a tribute to our heroes, and a moment to feel proud of being Indian.



Independence Day

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79th Independence Day Commemoration at IBA

Today, IBA proudly celebrated our 79th Independence Day with great enthusiasm and national pride. The day began with Saraswathi Vandana, followed by the arrival of our esteemed chief guest, Group Captain Uday Ravi from the Indian Air Force, accompanied by his wife. Their presence, marked by the many medals on his chest, filled the atmosphere with pride and deep patriotism. The celebrations commenced with the ceremonial lighting of the Diya's in the presence of Mr. Subhash Sir and our Director Sir, followed by the flag hoisting. As the national anthem echoed across the campus, it gave everyone goosebumps.

The first address of the day was delivered by Mr. Subhash Sir, who spoke about the evolution of India through five generations, highlighting our nation's journey and future aspirations. This was followed by an inspiring speech from our chief guest, Group Captain Uday Ravi, who shared first-hand experiences from the Siachen Glacier and the Kargil War—a rare and unforgettable moment for all of us, hearing directly from a war hero.

The cultural program began with a soulful solo song performance setting a patriotic tone. Our Director Sir then delivered his trademark impactful speech, reminding us to call the day Swabhimani Diwas rather than Independence Day. A vibrant solo dance performance followed, brimming with energy and joy.

Next came a speech competition among three students, where Trisha Roy's address stood out for its depth, using up-to-date data to highlight the dynamics of a developing India. This was followed by a moving skit, a heartfelt story that brought tears to many eyes.

The celebration concluded with an address by Dr. Nandeesh Hiremath, after which prizes were distributed to the winners by Captain Uday Ravi and his wife, inspiring participants to engage more in such events. The day ended on a high note, leaving everyone inspired, united, and proud to be part of our nation's journey. With hearts full of patriotism and hope, we look forward to contributing to India's bright future.



Panel Discussion: Leadership & Entrepreneurship in the AI Era

2025

On 22nd August 2025, the Indus Business Academy (IBA), Bangalore campus hosted an inspiring and thought-provoking evening under the banner of ELIC (Entrepreneurship Learning & Incubation Centre). The event brought together eight distinguished BNI Champions from BNI Miracle & BNI South East, along with an esteemed academic leader, like Shubham Tibrewala, Meghana Vaswani, Shahul Hameed A, Suresh Kumar P, Atanu Das, Sirisha Kode, Bharath kumar Karanam, for a power-packed panel discussion on "Leadership & Entrepreneurship in the AI Era." Collectively representing over 170+ years of experience, the panel shared real-world insights through stories, lived journeys, and honest reflections with IBA's 25th Batch of PGDM students.



The discussion highlighted the realities of entrepreneurship—embracing failures, learning continuously, and aligning profits with purpose. While AI continues to transform industries, the speakers emphasized that Human Intelligence, emotional depth, and ethical leadership remain irreplaceable. Students were encouraged to explore start-ups and MSMEs for hands-on exposure, build adaptability, nurture mindset-skillset-toolset balance, and practice lifelong learning.

The session strongly reinforced that leadership in the AI era demands Humanity, Humility, and Hunger to learn. It was an evening of inspiration, courage, and clarity, reminding students that technology is powerful, but it is the human spirit that truly leads transformation.

Teacher's Day Award Ceremony 2025 at IBA

2025

On the occasion of Teacher's Day 2025, Indus Business Academy (IBA), Bangalore, in collaboration with the Indian Society for Training and Development (ISTD), Bangalore Chapter, hosted a distinguished Teacher's Day Award Ceremony to honor and celebrate the invaluable contributions of educators and training professionals. The event was graced by the esteemed presence of Shri Kamal Bali, President & Managing Director of Volvo Group India, who served as the Chief Guest and shared compelling insights on the evolving dynamics of education, leadership, and mentorship in a rapidly changing world. ngful knowledge exchange.



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The ceremony brought together eminent leaders from academia and industry, whose participation added depth and distinction to the celebration, fostering an atmosphere of profound respect and appreciation for the teaching fraternity. A significant milestone of the event was the signing of a Memorandum of Understanding (MoU) between IBA and ISTD, symbolizing the commencement of a strategic collaboration dedicated to advancing continuous learning, skill development, professional excellence, and meani

Teacher's Day Award Ceremony 2025 at IBA



2025

The program also paid special tribute to exceptional teachers and training professionals whose passion, resilience, and unwavering commitment have left a lasting imprint on the lives of countless learners. Through their dedication to excellence, innovation, and mentorship, they have not only imparted knowledge but also instilled confidence, curiosity, and a lifelong love for learning. Their inspiring journeys stood as a powerful reminder that educators are catalysts for transformation, shaping character, nurturing potential, and empowering individuals to reach beyond limitations.

The event itself became a meaningful celebration of the noble teaching profession—honoring outstanding achievements, fostering a spirit of collaboration and shared purpose, and reaffirming the indispensable role educators play in strengthening communities and shaping the future of society.



A Memorable Onam Celebration

2025



On September 15th, 2025, Indus Business School celebrated Onam with vibrant cultural enthusiasm. The campus came alive with colourful rangolis and floral decorations, creating a festive ambiance. Students embraced the spirit of the occasion by wearing traditional attire—women in elegant sarees and men in classic dhotis—adding to the visual charm of the day.



The highlight of the event was the traditional Onam Sadhya, served on banana leaves, where students enjoyed a delightful spread of authentic dishes.



A Memorable Onam Celebration

2025



The air was filled with joy, laughter, and a strong sense of togetherness as everyone gathered to share the festive Onam meal. Students and faculty enjoyed the traditional Sadya, celebrating the rich cultural heritage of Kerala.

The beats of traditional instruments like the dhol energized the atmosphere and lifted everyone's spirits. The rhythmic music encouraged students to dance and actively participate in the celebrations.

Colorful folk dances and cultural performances added vibrancy to the event. Each performance reflected unity, enthusiasm, and cultural pride. The celebration created moments of bonding and shared happiness among students. The 2025 Onam celebration at Indus Business School beautifully honored tradition.



Industrial Visit to BAMUL NANDINI

A glimpse into modern dairy excellence our insightful and inspiring visit to Bamul.

As part of our academic curriculum, we visited Bamul, a major unit of the Karnataka Milk Federation that produces Nandini dairy products. The visit gave us practical exposure to largescale dairy operations, including milk procurement, quality testing, processing, packaging, and distribution.

We learned how fresh milk is collected from farmers, transported in 30 to 40 litre tankers, and subjected to strict quality checks even 0.1% water contamination is rejected. Milk is unloaded through orange pipelines into 13 xylos (6 active at a time), separated for fat content, and pasteurized to ensure safety. For curd, pasteurized milk is set in tanks, packed, stored, and dispatched through cold-chain logistics.

Products are stored at -12.3°C with an average shelf life of three days. Bamul differentiates itself from Amul through competitive pricing and adheres to strict hygiene and authorization protocols. The plant, operating under KMF's 75-year legacy, handles 9–13 lakh liters of milk per day using automated systems and sustainable, preservative-free practices.

Before leaving, we received complimentary products like Mysore Pak, buttermilk, cookies, and milk Peda. The visit provided valuable real-world insight into modern dairy processing and concluded with a memorable group photo.



GUEST LECTURE



Mr. Vineeth Narayan (Batch 2005–2007) **VP – Data Strategy & Design at HSBC**

From classrooms to boardrooms and back to where it all began, IBA had the privilege of welcoming Mr. Vineeth Narayan (Batch 2005–2007) for an inspiring alumni guest lecture. Currently serving as Vice President – Data Strategy & Design at HSBC, he returned to campus not just as a leader in the global banking ecosystem, but as a proud IBA alumnus.

During the session, Mr. Narayan shared his remarkable professional journey across leading global banks and fintech organizations, highlighting how resilience, continuous learning, and strategic thinking shaped his career. He offered powerful insights into the evolving role of data, digital transformation, and Generative AI in modern banking, helping students understand how technology is redefining customer experience, decision-making, and innovation in the financial world.

The session was deeply engaging and forward-looking, blending technical knowledge with career mentorship. Students gained a clearer perspective on emerging opportunities in the BFSI sector and the importance of adaptability in a rapidly changing business environment. His presence was more than just a homecoming—it was a proud celebration of IBA’s legacy, excellence, and the leaders it continues to nurture.

GUEST LECTURE



Fundamentals of ERP and Business Process Integration **By Mr. Sujoy Roy, Senior ERP Business Analyst at** **Crawford Software Consulting Inc, USA**

Indus Business Academy had the privilege of hosting Mr. Sujoy Roy for an insightful and knowledge-enriching session on “Fundamentals of ERP and Business Process Integration.” With over 26 years of extensive industry experience, Mr. Roy brought a rich blend of theoretical understanding and real-world application, offering students a practical and contemporary perspective on how Enterprise Resource Planning (ERP) systems play a crucial role in modern organizations.

The session provided valuable insights into how ERP systems integrate various business functions such as finance, operations, human resources, and supply chain management, thereby driving operational efficiency, transparency, and data-driven strategic decision-making. Mr. Roy effectively demonstrated how seamless business process integration enhances organizational productivity, cross-functional collaboration, and overall customer value creation.

Through engaging discussions, global industry case references, and interactive examples, he emphasized the growing demand for skilled ERP professionals across industries. He also highlighted the importance of adaptability, analytical thinking, and continuous learning for students aspiring to succeed in today’s rapidly evolving digital business environment. Mr. Roy’s clarity of thought, practical insights, and inspirational guidance significantly enriched the learning experience, enabling students to bridge the gap between classroom concepts and real-world industry practices.

GUEST LECTURE



Invest in Yourself: Mind, Body and Career **By Ms. Kanchan Yelandur**

On August 7th, students were treated to a transformative guest lecture by Ms. Kanchan Yelandur, a seasoned leader with over 15 years of experience in organizational alignment. As a CS engineer, MBA graduate from the UK, Co-founder of NuMee, and Head of Operations (India) at Charles-Alan Consulting, Ms. Kanchan brought a unique blend of technical precision and holistic wisdom to the stage.

Ms. Kanchan opened the session by exploring the neurobiology of growth, explaining how proliferation, pruning, and myelination shape our long-term habits. She highlighted that lifestyle choices are the ultimate architect of brain development, with the brain's reward system reinforcing "go-to behaviors." Shifting to holistic health, she defined wellness as an active pursuit across seven dimensions—including digital well-being—and addressed the rise of Non-Communicable Diseases (NCDs). Noting that these lifestyle-related ailments now account for 52% of all diseases, she advised students to prioritize preventive care and sustainable changes over drastic measures.

To bridge the gap between knowledge and action, Ms. Kanchan shared a practical roadmap for growth centered on self-awareness, micro-changes, and "soft" skills like empathy and gratitude. She discussed her own evolution from engineering to entrepreneurship with NuMee, emphasizing how an MBA provided the "language of business" needed to integrate diverse talents. The session concluded with the Director's empowering advice to focus on what is within one's control and let go of what isn't, leaving students with a renewed sense of confidence.

GUEST LECTURE



Tech, Leadership, and the Future of Quality
By Ms. Priyanka Mehrotra
Director – Program Management at Giant Eagle GCC

IBA Bangalore hosted an insightful session which was led by Ms. Priyanka Mehrotra who has over 21 years of experience in quality engineering and global program management, offering students a comprehensive perspective on the evolving landscape of technology and leadership.

Ms. Mehrotra provided students with deep insights into how technology, leadership, and quality seamlessly intersect in today's corporate ecosystem. She emphasized the evolving role of Quality Assurance as a strategic business function, highlighting how high-performing QA teams drive innovation, enhance reliability, and strengthen customer trust. A significant part of her discussion focused on the integration of Artificial Intelligence and automation in testing, showcasing how these advancements are reshaping efficiency, precision, and decision-making in modern enterprises.

Beyond technical perspectives, she shared powerful leadership lessons on building collaborative teams, aligning quality initiatives with business goals, and developing the mindset needed to excel in global organizations. Her real-world experiences, interactive approach, and practical examples made the session engaging, insightful, and highly relevant to future professionals. Overall, the session served as an inspiring window into the rapidly evolving world of technology and quality leadership.

GUEST LECTURE



Career Readiness in a Fast-Changing World: How to Stand Out, Not Burn Out **By Ms. Bhavani Arun, Founder - Upskill Mind**

A highly enriching and insightful guest lecture was organized and conducted by Ms. Bhavani Arun, Corporate Trainer, Emotional Intelligence Coach, and Founder of Upskill Minds, who brings over 23 years of global leadership experience across diverse industries.

The objective of the session was to guide students on how to thrive in an evolving professional world instead of merely surviving it. Ms. Bhavani emphasized that in today's rapidly changing environment, technical competence alone is not enough; success also depends on emotional resilience, strong communication skills, adaptability, and mindful living. She elaborated on the importance of emotional intelligence as a key differentiator that helps individuals manage stress, build meaningful workplace relationships, and enhance leadership effectiveness.

The session also focused on the significance of effective communication, active listening, and personal branding in shaping professional identity. Ms. Bhavani encouraged students to embrace continuous learning, develop self-awareness, and maintain a growth-oriented mindset to stay relevant in the competitive world. She strongly emphasized the need to avoid burnout by practicing mindful success strategies that balance ambition with well-being.

The lecture was highly interactive, engaging students through discussions, relatable examples, and reflective insights. Participants expressed that the session was motivating, practical, and deeply impactful in shaping their outlook toward career readiness. Overall, the session was truly transformative and purpose-driven, equipping students with valuable tools to flourish personally and professionally.

GUEST LECTURE



Dr. Shiv K. Tripathi, Dean, Faculty of Economics and Business Administration, Berlin, Germany

Dr. Shiv K. Tripathi, a veteran academic with over twenty five years of experience in teaching and higher education management, delivered a compelling lecture on integrating innovation with sustainability. With a distinguished career serving as Vice Chancellor at Atmiya and Mahatma Gandhi Universities, plus holding senior roles at IIHMR and CMR University, Dr. Tripathi brings immense global expertise.

His international footprint includes Mzumbe University and visiting roles at Coventry University and HEC Paris. A recognized leader in ethics and the United Nations PRME initiatives, he challenged the audience to shift their mindset from “What do I get?” to “What do I give?” to solve future problems. He described innovation and sustainability as interconnected chains, emphasizing that small individual actions create ripple effects for driving major change. Furthermore, he highlighted Sustainable Development Goal 17, positioning collaboration as the essential backbone for achieving critical global goals.

He concluded the session by presenting the 3Ps framework: People, Profit, and Planet as the ultimate pillars for any organization striving for responsible impact. The session was inspiring, encouraging students and faculty to rethink their roles in shaping a better future while reinforcing the institute’s mission to nurture ethical, responsible, and future ready leaders of tomorrow.

GUEST LECTURE



First Mile – Starting Smart in the World of Work **Mr. Sudip Dhar, Co-founder & CBO, SkillTern Education**

As part of our industry-academia engagement initiative, Mr. Sudip Dhar, Co-founder of SkillTern Education, delivered a vital guest lecture titled “First Mile – Starting Smart in the World of Work.” This session was specifically designed to equip final-year management students with the essential tools and resilient mindset required to successfully transition from student life into the complex corporate ecosystem.

The primary objective was helping students navigate common challenges like academic pressure and job search stress. Mr. Dhar provided strategic advice on future employability, emphasizing that recruiters primarily scan resumes for specific keywords. Consequently, candidates must mirror job descriptions and quantify their achievements to ensure prompt shortlisting. He described the “Tell Me About Yourself” interview question as a critical personal branding opportunity, advising students to avoid clichés and instead highlight unique, specific strengths. Regarding Group Discussions, he noted the goal is collaboration rather than domination, requiring assertive yet meaningful contribution.

He also highlighted that proactive networking often yields better results than job portals, famously stating “Network > Naukri.” Ultimately, the session proved highly insightful, teaching future managers that confidence, strategic communication, and authentic relationship-building are the true differentiators needed to start smart and truly thrive within today’s highly competitive professional landscape.

GUEST LECTURE



Creating Impactful Brands in any Evolving Industry By Mr. Saurabh Pal – Founder of TunelGround

On July 14, 2025, the college hosted an inspiring guest lecture by Mr. Saurabh Pal, the founder of TunelGround, a music-tech platform created to bridge the gap between musicians and service providers; as an IIM Kozhikode alumnus and a multi-instrumentalist, Mr. Pal offered a refreshing perspective, beginning with the thought-provoking statement that "most of us are chasing money – because money brings choices and freedom.

He detailed the creation of TunelGround, explaining that the platform was designed by musicians, for musicians, with an intentionally limited focus to ensure maximal collaboration and career growth, and noted that the name itself combines "Tune" and "Ground" to symbolize a space for grassroots artistic development. The lecture shifted to practical startup marketing, where he introduced frameworks like the ANS Matrix and covered essential brand-building elements such as service marketing, SMM, SEO, consumer psychology, and goal alignment, all presented through engaging storytelling and real-life examples rather than dense slides.

Finally, the memorable Q&A session underscored his core message: the importance of not letting go of one's talents, illustrating how he successfully balances his love for music with the demands of tech entrepreneurship, making the session a perfect blend of business acumen and artistic passion.



From Campus to Corporate: Building Your Personal Brand for Career Success

Mr. Prithviraj M N , HR, XTEP

On 19th August, students had the opportunity to attend an enriching guest lecture by Mr. Prithviraj M N, an accomplished Human Resources leader with over 16 years of progressive experience in talent management, organizational development, and HR strategy. An MBA graduate in Human Resources from Visvesvaraya Technological University, he is currently associated with Xtep India, a sports and athleisure retail brand that recently marked its expansion in India with the launch of Palladium. During the session, he shared valuable industry insights, including the brand’s focus on organic market growth to build authentic connections with customers.

Mr. Prithviraj offered a comprehensive perspective on what it truly means to be corporate-ready, emphasizing that academic excellence alone is not sufficient for professional success. He highlighted the importance of a mindset shift supported by resilience, ownership, leadership, adaptability, and consistency. He also spoke about the “pillars of success,” encouraging students to stay curious, remain accountable, and continuously learn from real-world experiences. Stressing the growing importance of emotional intelligence and self-awareness, he urged students to consciously build their personal brand. Overall, the session was highly motivating and thought-provoking, leaving students better informed, confident, and inspired to pursue continuous self-development as they prepare for their corporate journey.

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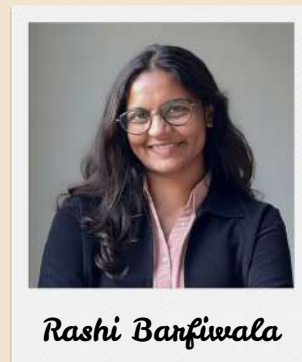


Megha Kriti



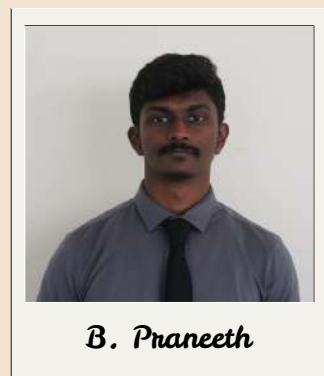
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